



Digital Marketing Expert (f/m/d)

Full-time employee | Budapest
| from now on



DRESDEN | BERLIN | ESSEN | VIENNA | SOFIA | BUDAPEST

WE ARE LOOKING FOR...

..... an enthusiastic, creative and data-driven Digital Marketing Expert (f/m/d) in Budapest to handle the entire diversity of marketing channels for our company on a local level in Hungary. With your specialized knowledge and your experience in Google and Facebook Ads campaigns management you will enrich our cross-locational Marketing team in Budapest and Sofia.

YOUR MISSION WITH US:

- You will work with passion for Offerista helping us to bold and execute our local growth strategy.
- You are fan of the B2B marketing? Great, you can update us with latest developments.
- You proactively create a rich content that attracts a qualified audience - including blog posts, social media posts, webinar descriptions, PR articles, newsletters, etc.
- You collaborate closely with media agencies and dive into.
- You build and manage our organic presence as well as create and optimize paid campaigns on LinkedIn.

THIS IS WHAT YOU BRING ALONG:

- 2+ years of professional experience and optionally you have a degree in Marketing, PR, Business or related field.
- Confident in using common tools like Google Analytics, Google Sheets (Excel), Google Ads, Facebook Ads Manager, Wordpress and have a very good technical understanding of digital solutions.
- Ability to work effectively within a team and independently.
- Passion for digital marketing, communications, and copy writing.
- Excellent written and verbal level of English.

BENEFITS & PERKS.

- **#diversity&inclusion** - be YOURSELF and get involved in our #nondiscrimination corporate culture with flat hierarchies, openness and a lot of genuinely nice and decent people.
- **#lean** - lean, agile and highly dynamic working environment with various
- **#stateofheart** - laptop, keyboard, screen? Here you get the latest technical equipment.
- **#100%flexible** - flexible working time models, trust-based working time, mobile working arrangements as well as the possibility of a sabbatical.
- **#teamfuckingawesome** - experience

activities and plenty of room for creativity and co-designing our common path.

- **#personalgrowth** - we support you to develop your own personal Offerista Development Plan, workshops, trainings and regular feedback.
- **#officegoals** - work in modern, playful and centrally located offices, ergonomically equipped and with daily fresh fruits, vegetables & yogurt as well as a tea and coffee flatrate with your favorite milk (vegan-friendly).
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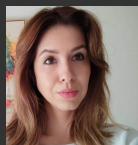
- **#familyfirst** - bring your child and dog to the office and let us support you with an allowance for your childcare.
- **#corporatebenefits** - receive exclusive discounts with various providers.
- **#sustainability** - we are climate neutral! But there's still more to do! Get involved as an #orangeofficer to make Offerista even more sustainable.
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BECOME PART OF OUR TEAM AND SHAPE WITH US.

We are visionaries, betterers and thinkers. With dedication we design the digital shopping world of tomorrow. Already known as the market leader in digital retail marketing in the DACH area, our state-of-the-art products provide international digital coverage and store visits to retailers. The achievements fill us with pride, the future spurs us on. We are Offerista - and we are looking for bright minds that will make us even better. P.S. Don't be afraid to share this with your friends or co-workers - We are a growing business with many opportunities.

APPLY NOW.

CONTACT.



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